



LMC Lawn Mower Company Ltd

10 B Lambie Drive, Manukau City
P.O. Box 97-420 S.A.M.C. Manukau City
Auckland New Zealand
Tel: 64 9 920 3088
Fax: 64 9 920 3084
Toll Free: 0508 669 3748 (0508 MOWER 4 U)
Website: www.lawnmowerco.co.nz
Email: sales@lawnmowerco.co.nz

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All Sales and Service Dealers

Dear Sir

The current Dealer signage available is detailed below. We plan to develop this further over the next year and are very interested in your feedback and suggestions on how best to do this, but for now we have two standard signs available:

1).



This sign is designed to identify your premises as an LMC sales/service dealer.

This is a plastic decal style sign suitable for external application to showroom windows or normal signboards. The dimensions are approximately 300mm square. We can also supply internal application decals.

We would like all dealers to display at least one of this sign to identify themselves as an LMC dealer.

2). This sign is designed to make customers aware of the brands availability and to highlight Roto-Tech product displays in your showroom.



This is a plastic decal style sign mounted on Korflute board suitable for internal application to showroom walls or it could be double sided for a suspended display. The dimensions are approximately 180mm x 1200mm long.

We would like all dealers to display this sign whenever possible.

3). We have a full range of graphics that we can make available to your signwriters if you are planning a showroom redevelopment or thinking of producing new external signage.

As we are focusing totally on our dealer network to service our North Island customers we naturally want to maximise the promotion of the LMC product range and ensure that our dealers are clearly identified and receive maximum visibility in their territory. Please give some thought to how this can best be accomplished for you and I will be in touch in the New Year to discuss your specific signage requirements.

Good luck and Good selling!

Kind Regards,

Tony Martin
Sales and Marketing Manager
LMC Lawn Mower Company Ltd
Mobile (021) 669-372